

Why **3PLs & WMSs** love Loop

Drive more revenue

Loop drives more exchanges, through unique features such as Shop Now and Shop Later, than any other RMS on the market.

This means more picks & packs for you, and more money.

Gain better RMA visibility

By integrating your WMS with Loop, every return created in Loop creates a detailed RMA in your WMS.

This gives your team better visibility into when returns are coming in and what items to expect.

Process returns more efficiently

With labels corresponding to existing RMAs, return processors can go from entering 10+ fields manually to a single scan.

Label customizations within Loop allow you to configure necessary fields to be visible on the label as well.

Mutually benefit each other

As the market-leading RMS, Loop is committed to our merchants' AND partners' success.

We're here to send you referrals, help you close more deals, and retain more customers.

The most integrations partners for you to choose from

The largest network of logistics solutions to future proof your returns

Exceptional digital experience for you and your customers



How Loop compares to the competition

- **Product company**, optimized to drive more exchanges over refunds
- Strength is **returns**
- Expansion into **post-purchase and logistics**
- **Workflows** allow for full customization for every merchant
- Most innovative with unique features like **Instant Exchanges & Shop Later**
- **99.9%** uptime guarantee



- Strength is **tracking**
- Anything more than a simple variant exchange involves a **tedious setup**
- **Customization is difficult** and requires development effort



- Smaller company than Loop that makes it **difficult to scale**
- A **separate return policy** needs to be created for each customization
- Analytics dashboard is **difficult to navigate** and does not provide robust data
- Similar features to Loop, but **not as robust** and Loop was first to market



- Strength is **in-person returns bars**
- **Support is difficult to reach**. It's hard for brands to leverage features like **Return Shopping**
- **Little to no customization options**



- Focus is **returns coverage**
- **Different business model** where they keep the costs from the returns coverage when customers choose not to return
- **No Point of Sale or Printerless Returns**
- **No integrations available**



Target Audience

GOOD FITS FOR LOOP

- Apparel, accessories, footwear, cosmetics, home
- Primarily US, CA, UK, AU/NZ
- Annual return volume 500+

THINGS TO REMEMBER

- Our exchange-first focus allows for the highest **revenue retention**
- The **flexibility** to customer your return policy to not be monolithic
- We are a **true partner** invested in optimizing your post-purchase experience

How to engage with Loop

If clients would like a demo, reach out to
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