Reveel®

Parcel Spend Management Software

Reveel is the professional logistics and shipping management platform that leverages artificial intelligence and machine learning to transform complex shipping data into simple ways to save money, doing the hard work for you.

Unlock
FedEx and UPS
cost savings

Save 22%
on average
at no risk

Quickly know
savings within
48-72 hours

"With Reveel's Shipping Intelligence Platform, we are able to do ourselves what most companies depend on consultants to do,"

Kathryn Small,
Chief of Staff at White Labs

Reveel's Shipping Intelligence™ Platform – The First SaaS Solution That Puts Powerful Data Science at Shippers' Fingertips

In July of 2021 Reveel introduced the industry's first Shipping Intelligence™ Platform, a Software-as-a-Service-based analytics, contract analysis and negotiation solution that features advanced data science capabilities, machine learning, powerful analytics and artificial intelligence that enables shippers to gain real-time visibility and control over their parcel shipping data – all while providing them with actionable insights they can use to immediately save money.

Why Parcel Spend Management?

With the platform, shippers – FedEx and UPS shippers who previously had no ability to visualize or analyze their shipping data to make decisions – now benefit from the competitive advantage true shipping intelligence makes possible:

- Real-time shipping insights: Get immediate access to crucial shipping data like total spend, surcharges, shipment costs, weights, and zones for effective cost management.

- Contract analysis made easy: Compare complex carrier contracts with precision, understanding their impact on your specific shipping data.

- Operational insights on the fly: Continuously monitor key metrics, such as volume discounts and dimension weight charges, for strategic management.

- Accurate budgeting: Avoid budgeting errors caused by hidden costs. Predict how carrier rate increases will affect your expenses with real shipping data.

- Proactive issue resolution: Spot and address problems before invoices arrive, such as expiring discounts and oversize shipments due to new rules.

- Objective performance metric: Use Reveel's Peer Index (RPI) to objectively assess your shipping performance against similar organizations.

- What-if scenarios and negotiation mastery: Leverage advanced data science to explore scenarios like offering free shipping or negotiating with clarity on cost impacts.

The Numbers Don't Lie

$400m
Total Savings

200m
Lines of Shipping Data

$1bn+
Transportation Spend Under Management

22%
Average Cost Savings Potential

Bringing Transparency to All Industries

FRUIT OF THE LOOM · Toysmith play. delivered. · EMPOWER PHARMACY · BOOT BARN · SKLZ · WINE DIRECT

DRONENERDS · PEARSON FARM SINCE 1885 · Chef Works · CREATIVITY INCORPORATED · WHITE LABS BREWING CO. · Kirkland's Bring happiness home · WPS

FW FloWorks · FAHERTY · HYDROJUG · Dutch Meadows LLC · PADDYWAX · alo · THE Bouqs CO.

ARROWHEAD Engineered Products Inc. · UPPAbaby · Fathead · KEVINS WORLDWIDE · MFCP MOTION & FLOW CONTROL PRODUCTS, INC. · Brighton

GUNNER · wheelsamerica WA · Cerapedics Repairing bones. Healing lives. · brainMD BY DANIEL AMEN, MD · MIDLAND INDUSTRIES

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