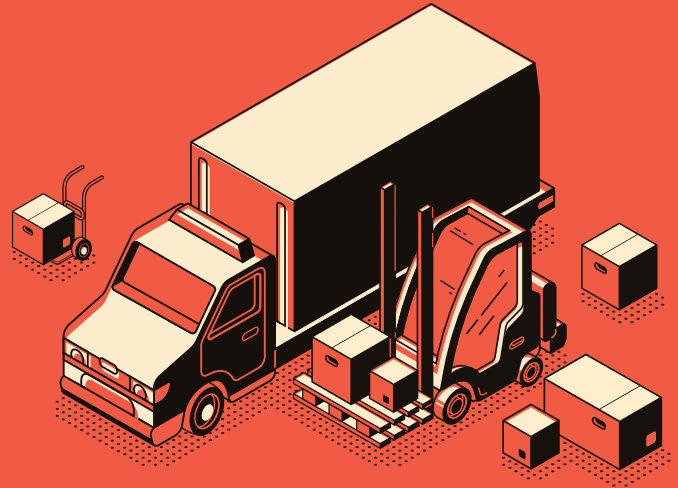


ORDERFUL FOR ENTERPRISES

Connect once to Orderful's API and immediately trade EDI data with any trading partner in your supply chain



What is Orderful?

Orderful has finally **removed the technical complexities** of B2B and EDI data trading by providing **instant trading partner enablement, improved infrastructure, and lower costs**. We do this via one common API endpoint which allows our customers to trade EDI data in any transaction type or version.

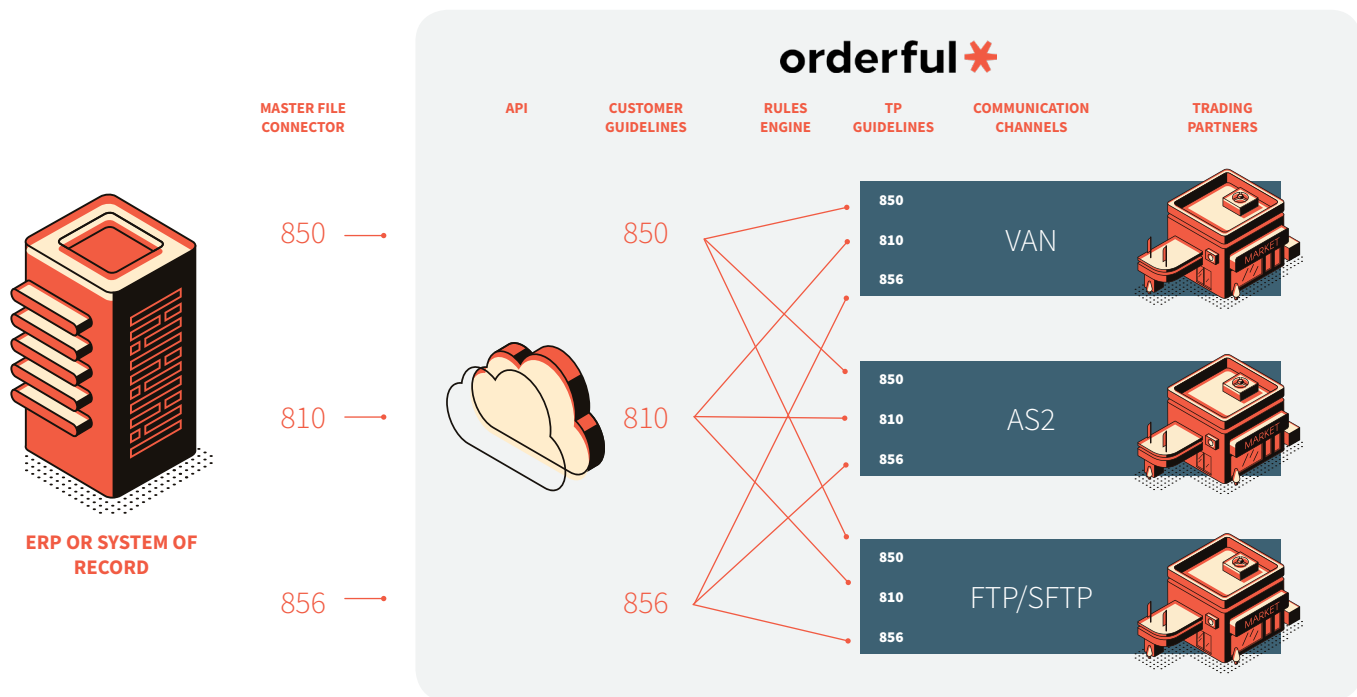
The Problem We're Solving

Traditionally, enterprises were building complex, custom integration environments to consume and generate transactions to and from their Enterprise Resource Planning [ERP] or System of Record [SOR] software. These environments require an in-house team of EDI experts, or managed service providers, to build the pipes for everything from data transformation, translation, and trading partner communication channels. These legacy EDI systems require significant hours of skilled technical work to develop and support, and take considerable time to onboard a new trading partner or resolve a failed transaction.

Typical Enterprise Environment Before Orderful



With **Orderful**, an enterprise's trading partners are onboarded into the Orderful Network, **transactions are then validated against digital guidelines automatically**, and a business rules engine ensures transactions are passing guideline specifications. This **modern approach** allows suppliers to **dramatically consolidate their integrations into one connector** per document type between Orderful.



Orderful Benefits

- Consolidate Complexity:** Orderful's API replaces costly managed service providers, greatly reduces infrastructure complexity, and provides full control of your data in a central hub.
- Accelerate Onboarding:** Every customer increases the size of our network, which increases the size and reach of your supply chain.
- Increase Support Agility:** Transactions are validated against trading partner guidelines automatically, and an intuitive interface allows for immediate error correction by modifying a transaction's syntax or content.
- Reduction in Cost:** Orderful eliminates the need to build complex "black box" EDI integrations. We also offer standard pricing per relationship and don't charge by transaction volume or Kilo-character.

Pricing

Standard, monthly pricing based on the number of trading partners and document types. We don't charge by transaction volume or Kilo-character.

For more information please visit www.orderful.com.



We used to spend weeks trying to build custom integrations. With Orderful, we have greater visibility into our EDI transactions and no longer need to build these complex integration environments. Orderful has been integral to getting that up and running quickly.



— Chris Doman, *Lead Business Systems Analyst at Red Wing Shoes.*



Developers, check out our API documentation on how to connect to Orderful directly.

orderful*

www.orderful.com