# 2018 Hub

## eHub at a Glance

**13** 

Years in Business

10k+

Merchants Live Shipping

130M+

Parcel Labels Generated

**4**x

More Server Capability

1.4M+

API Calls Sent Per Day 99.9%

Uptime Reliability

## eHub Network

# **Growth Solutions** in one convenient place

- Leads
- Revenue Share
- Carrier Optimization
- Supply Chain Technology
- Marketing Services
- Analytics
- Cost Savings Analysis



# **Carrier Optimization**

eHub
After eHub Optimization

Before eHub Optimization

Carriers: 2

Volume: 6,890

\$35,161.71

Carriers: 4

Volume: 6,890

\$30,515.60

Total Savings per Day:

Avg. Savings per Package:

**Annual Savings:** 

\$4,646.21

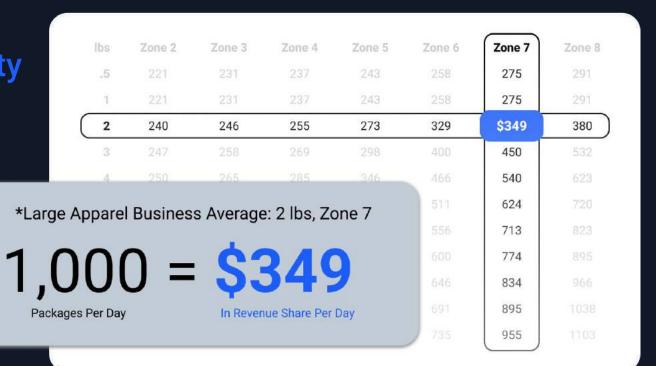
\$0.67

\$1,577,958.20

#### Revenue Share

# Revenue Share Paid In Perpetuity

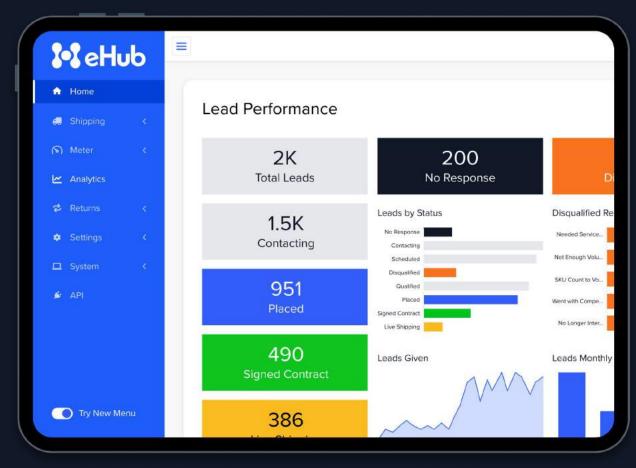
- Monetize Leads
- Hand Off, Get Paid



## Leads

# Transparently Track Your Leads

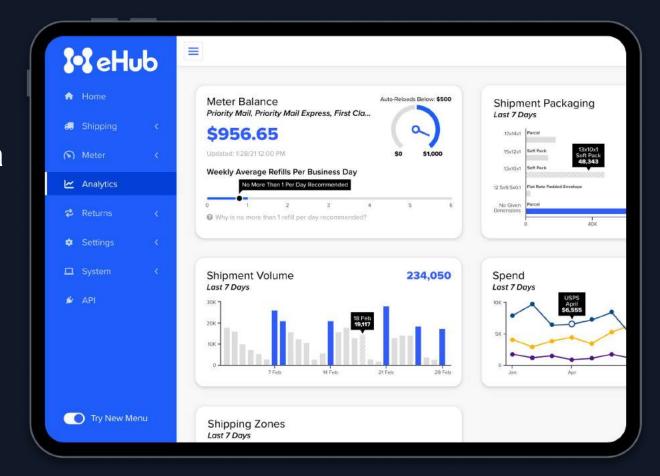
- Total Leads
- Qualified
- Disqualified
- Contacting
- Scheduled
- Placed
- Live Shipping
- Revenue Share



# **Analytics**

# One Powerful UI For All Your Data

- Meter Balance
- Shipment Volume
- Shipment Packaging
- Spend
- Shipping Zone
- Merchant Survey



## **Network Results - Q1 2023**

#### Revenue Based Lead Modeling

- 3PL Profile
  - SKU's
  - Package Weight
  - Volume
  - Specialties

\$1.62M
Top Line Revenue Generated

1,186
Leads Passed to the Network

# Joining the Network



#### **Network Customer Reviews**



"I was able to add an additional 50% revenue for monetizing shipping onto the pick and pack rates. We gained 40% new clients just from the leads that came in in the first year, and that was really incredible to be able to have leads flow in without having to run your own ads or marketing budget, and just to have highly qualified, filtered leads."

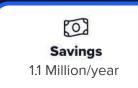
- Brian, Head of Operations, 3PLSD



"Having a network as expansive as eHub's to know that anybody that reaches out to us, we're gonna be able to find them the right home, even if Red Stag is not it. It extends our brand. Red Stag is about helping clients succeed and be successful even if they're not our clients. Having eHub as an extension of our network brings value to every conversation that we have".

- Brandon, CSO of Red Stag Fulfillment

### Case Studies: Vox Fulfillment



#### **How Vox Fulfillment Partnered with eHub**

With such a high volume, they needed a high level of service paired with the ability to rate shop to find the lowest shipping rates for their packages. They also needed a solution that could integrate with their WMS, TMS, and IMS for domestic and international shipments.



"Our team did a direct API connection to eHub which gave access to additional carriers and discounted shipping rates."





